# **VVTA Continuing Education Webinar**

## This registration is for BOTH Sessions!

November 7, 2021 2-5pm.



## Valarie V. Tynes, DVM, DACVB

Dr. Valarie Tynes is a native Texan and received her DVM from Texas A&M University. She worked in private practice for 14 years before returning to academia to pursue a residency in clinical animal behavior at the University of California at Davis in 2000. She has been a diplomate of the American College of Veterinary Behaviorists since 2003 and is also Board Certified in Animal Welfare. She is a frequent speaker at veterinary meetings around the world and author of numerous articles and textbook chapters. She joined Ceva Animal Health in October of 2014 as a veterinary services specialist.

Your patients are talking, are you listening?

Visual cues are the primary way that animals can communicate with humans. Recognizing the earliest subtle signs of fear and anxiety in our patients can guide us in handling them appropriately.

> The Science of Semiochemicals.

This presentation will review pheromone therapy in animals as well as the development of commercial pheromones. How and when to use pheromones most effectively in the veterinary clinic will also be covered.

You want me to do what?!? Understanding how animals learn.

This presentation will review the learning process that leads to fear of the veterinary clinic. The role of food in classically conditioning an emotional response will be reviewed as well as practical tips for using food appropriately to change the way an animal feels about veterinary handling and procedures.

## November 14, 2021 2-5 pm



# **Debbie Jacobs, (CPDT-KA)**

Debbie is a Certified Professional Dog Trainer (CPDT-KA). She has studied with industry professionals such as Bob Bailey, Jean Donaldson and Dr. Susan Friedman. She uses the principles of Applied Behavior Analysis to assess problem behaviors and formulate management and training plans to increase appropriate behaviors and decrease unwanted ones.

She avoids doing anything that scares or hurts any dog in order to train them.

Debbie is also a Registered Behavior Technician and works with children with learning challenges including those

Debbie is also a Registered Behavior Technician and works with children with learning challenges including thos diagnosed with autism spectrum disorder.

### Behavior Tips Every Tech Should Know!

- How to be a role model and educator.
- Understanding the behavior loop between patients and veterinary staff.
- The importance of creating positive experiences within the veterinary hospital.
  - Behavior career options within the veterinary field.

### Behavior Analysis... The functions of behavior.

- Long range impacts of handling experiences in the clinic.
  - Identifying body language and emotions.
  - The snowball effect of scary experiences.
  - Making at-home treatments plans possible for owners.
- Trauma-informed assessments and treatment; understanding their past to build a better future.

#### Behavior Q & A

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Name	
CVT LVT RVT DVM VMD Student /Specialty	
Attendee Home/Work Number	
Attendee Personal E-mail	
Practice Name	

Early Bird - Before November 1, 2021

VVTA Member \$45 Non-VVTA Member \$55

After November 2, 2021
VVTA Member \$55 Non-VVTA Member \$65.00

**Refund Policy** 

By October 25th – a full refund minus \$15.00 administration fee After November 1st \$25.00 refund NO REFUND GIVEN IF NO SHOW ON WEBINAR DAY

Mail registration or sign up online at vtvettechs.org

Make check payable to:
Vermont Veterinary Technician Association (VVTA)

VVTA c/o Elizabeth Richard 74 Upper Road Bridgewater Corners, VT 05035

Questions?
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Meeting begins promptly at 2:00 pm